

# WHO CREATES AND SPREADS DISINFORMATION?

## SOCIAL MEDIA BOTS

AUTOMATED ACCOUNTS PROGRAMMED TO POST AND SHARE CONTENT WITHOUT HUMAN CONTROL.

## HOW DO THEY WORK?

- ✓ Share and repost false or misleading information at high speed.
- ✓ Make false narratives appear popular or widely accepted.
- ✓ Target specific groups with customized disinformation.

## WHY ARE THEY USED?

- To manipulate public opinion and consumer behavior.
- To amplify propaganda or conspiracy theories.
- To promote commercial scams.
- To create division and confusion.

## EXAMPLE

- Bots automatically share posts advertising a “miracle cure” for serious illnesses.
- These posts link to fraudulent websites selling fake or unsafe products.
- As bots make the posts appear widely shared and trusted, more users click, buy the scam product, and spread the false health claims further.

## WHAT CAN WE DO?

- ✓ Learn to spot automated, suspicious accounts.
- ✓ Check multiple sources before believing or sharing.
- ✓ Report bots and misleading content to the platform.



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